

# 450 MHz Alliance and Aramco Digital present a Joint Event

**21 – 22 January 2025**

**Dhahran, Kingdom of Saudi Arabia**

Sofitel Al Khobar The Corniche Hotel

SOUTH CORNICHE ROAD, P.O.BOX 70300, 26, 31952, AL KHOBAR, Saudi Arabia

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## Event Agenda

### January 21 - Main Event

*Open for All attendees*

**08:00-09:00:** Registration and Coffee

**09:00-09:15: Opening Keynote:** Ahmad O. Al-Khowaiter, Chairman, Aramco Digital

**09:15-09:25: Welcome address and industry updates:** Executive Chairman Gösta Kallner  
/ Managing Director Igor Virker, 450 MHz Alliance

**09:25-09:40: Keynote: Innovation in industrial networks: Shaping the Future of Industry,** Dr. Mohammed Alotaibi, Acting Head, Research, Development and Innovation (RDIA), Kingdom of Saudi Arabia

**09:40-09:55: Keynote: CST Directions to enable Industrial Wireless Innovation,** Mohammed Aljanoobi, Deputy Governor, Radio Spectrum, Communications, Space and Technology Commission, Kingdom of Saudi Arabia

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**09:55-10:30:** Coffee and exhibition

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**10:30-10:50: Keynote presentations by Leading Operators – Insights and Lessons**

**Learned**

- Arjan Olde Damink, CEO, Utility Connect
- Carsten Ullrich, Founder, 450connect

**10:50-11:30: Panel discussion with MNOs - Global evolution of private, dedicated networks**

- Moderator: Christoph Uferer, Partner, Arthur D. Little
- Eid Alharbi, President, Aramco Digital Connect
- Carsten Ullrich, Founder, 450connect
- Arjan Olde Damink, CEO, Utility Connect
- Georg Maunz, CEO, ArgoNET

**11:30-12:15: Panel Discussion with Suppliers – Achievements and Future Steps in 450 MHz Development**

- Moderator: Tero Pesonen, Chairman, TCCA CCBG
- Ali Jitawi, Head of Mobile Networks, Nokia Saudi Arabia
- Thibaut Faivre, Head of Region MEAI, Airbus
- Le Liu, Director Technical Standards, Qualcomm
- Nazirali Rajvani, Senior Director, Capgemini

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**12:15-13:30:** Lunch and exhibition

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**13:30-14:15: Keynote Presentations – The Future of Technology: Driving Industry Transformation**

- **13:30-13:45: Next-generation 450 MHz solutions for industry**, Le Liu, Director Technical Standards, Qualcomm
- **13:45-14:00: Rugged devices for mission-critical applications**, Nicolas Zibell, CEO, Crosscall
- **14:00-14:15: Continuous support for industrial digitalization**, He Qiang (David) Vice president of Enterprise Wireless Product Line, Huawei

**14:15-15:00: Panel Discussion – Evolving Technologies, Devices, and MCX Innovations**

- Moderator: Arvind Rajeswaran, Principal, Arthur D. Little
- Redd Khoo, CEO, Unitac
- Bernard Colgan, VP, Technology & Business Development, Alpha Wireless
- Stefano Baioni, General Manager EMEA, Airspan
- John Robohm, CTO, Cyrus
- Frank Jungman, VP, Technical Marketing, GCT Semiconductor

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**15:00-15:30:** Coffee and exhibition

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**15:30-16:30: Keynote Presentations – Exploring Opportunities: Networks in Progress**

- **15:30-15:45: Unlocking digital transformation**, Amit Vithlani, CEO, Seatelsat
- **15:45-16:00: AI-driven solutions for securing critical networks and streamlining automation**, Rafal Markiewicz Comarch, VP Strategic Partnership
- **16:00-16:15: The Flagship and some Successful Use Cases**, Herczeg Balázs, International Sales Director, Intelliport
- **16:15-16:30: Integrating 410 / 450 MHz coexistence in antenna solutions**, Daniel Merrills, Technical Sales Manager, Amphenol Procom

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**16:30-17:00:** Wrap-up for the day

- Bandar Alanazi, CEO, Rqem

- Ali AlShehri, CTO, Aramco Digital Connect
- Gösta Kallner, Executive Chairman, 450 MHz Alliance
- Noel Kirkaldy, Board Member, 450 MHz Alliance
- Przemysław Gęsiak, Head of Network, PLUS/Polkomtel

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**18:45-20:00:** Tour Ithra'a (via registration only)

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## January 22 - Working groups

### *Members only*

**08:30-09:00:** Registration and Coffee

**09:00-09:15:** Welcome by Aramco and 450 MHz Alliance

**09:15-11:30:** Technical / Standards and Regulatory work groups

**11:30-12:00:** Coffee

**12:00-13:30:** Utility work group

**END OF EVENT**