

Attendee FAQ

for 450 Alliance Event

General Information

What is 450 Alliance Event?

450 alliance is a three-day event taking place in Stockholm from 30 November to 2 December. Attendees can expect a full program of activities, sessions, networking opportunities, and special events. However, Day 1 is available for operators and guests by invitation. Day 2 is open to all attendees. Day 3 is open to members and guests by invitation.

When and where will the event take place?

The event will take place in Stockholm from 30 November through 2 December.

Sheraton Stockholm Hotel

Tegelbacken 6, 101 23, Stockholm, Sweden, 10123

Is registration required?

Yes. All attendees must register in advance. Registration may be subject to availability.

Registration

What is included with my registration?

Your registration may include access to the event sessions, networking activities, designated meals or refreshments, event materials, and other attendee benefits listed during registration.

How do I collect my badge or event pass?

Badges or event passes will be available at the on-site registration desk. Please bring your registration confirmation and a valid photo ID.

Will registration be available on-site?

On-site registration may be available if capacity remains. Advance registration is strongly recommended because space, and some activities may be limited.

Schedule and Program

Where can I find the event schedule?

The latest schedule will be provided through the official event communications, 450 Alliance website, and 450 Alliance email, subscription is required. Program times and locations may change, so please check for updates throughout the event.

Will all sessions take place in the same venue?

Most activities are expected to take place at the designated event venue at the Sheraton in Stockholm. Some sessions, receptions, or off-site activities may take place at nearby locations.

Will sessions be photographed?

Yes, the event will be photographed.

Are there networking activities?

Yes. The event may include scheduled networking sessions, receptions, group activities, and informal opportunities to connect with other attendees.

Travel and Accommodation

How do I get to Stockholm?

Travel information, including airport, train, public transportation, parking, and local travel recommendations, will be provided in the attendee information materials.

Stockholm is well connected by air, rail, bus, and road. Most international visitors arrive through **Stockholm Arlanda Airport (ARN)**, Sweden's main international airport. Stockholm also has Bromma, Skavsta, and Västerås airports, which may serve selected domestic or low-cost routes.

By air

Stockholm Arlanda Airport (ARN) is approximately 40 km north of central Stockholm. From the airport, attendees can reach the city by:

- **Arlanda Express:** This is the fastest and easiest option. The Sheraton Hotel is about a 5-minute walk from Stockholm Central Station, and trains from Arlanda Airport to Stockholm Central Station take approximately 18 minutes.
- **SL commuter train:** Trains run from Arlanda Central Station to Stockholm Central Station in approximately 38 minutes. An airport station fee may apply in addition to the regular ticket.
- **Airport buses:** Several bus services connect Arlanda with Stockholm and surrounding areas. Check the airport or operator schedules before traveling.
- **Taxi:** Taxis are available at Terminals 2 and 5. Use the designated taxi ranks and confirm the fare or pricing conditions before departure, cost should extend 750 SEK.
- **Rental car:** Several rental-car companies operate at Arlanda. A car may be useful for travel outside Stockholm, but it is usually not necessary for exploring the city center.

Bromma Stockholm Airport (BMA) is closer to central Stockholm and is served by public transportation and airport buses. Skavsta and Västerås airports are farther from the city and generally require a longer bus or road transfer.

By train

Stockholm Central Station is the city's main rail hub. High-speed and regional trains operated by providers such as **SJ, Mälartåg**, and **Vy Tåg** connect Stockholm with cities throughout Sweden and other parts of Scandinavia. Train schedules and ticket availability vary, so attendees should check the relevant operator before traveling.

By bus

Long-distance bus services connect Stockholm with major Swedish and European cities. Operators may include FlixBus and Vy. Stockholm's main bus terminal, **Cityterminalen**, is located next to Stockholm Central Station, making it easy to continue by metro, commuter train, bus, taxi, or on foot.

Public transportation in Stockholm

Stockholm's public transportation network, operated by **SL**, includes:

- Metro, known locally as the **tunnelbana**
- Commuter trains
- Buses
- Trams
- Selected ferry services

Tickets can be purchased through the SL app, at metro and commuter-rail stations, or using a contactless card or mobile device. Travelers should check routes and service updates in the SL app before setting out.

The city center is compact, and many attractions can be reached on foot. Cycling is also a convenient option, with dedicated cycle paths in many areas. [VisitSweden](#)

By car and parking

Driving to Stockholm is possible, but parking in central areas can be limited and expensive. Attendees arriving by car should:

- Reserve accommodation with on-site parking where possible.
- Use a public parking garage rather than relying on street parking.
- Check parking signs carefully, as restrictions and payment rules vary by location.
- Allow extra time during peak travel periods.
- Consider parking outside the city center and continuing by metro or commuter train.
- Use official parking apps or payment services accepted at the selected facility.

Stockholm Parkering provides information about parking facilities, visitor parking, and electric-vehicle charging locations.

Are accommodations provided?

Attendees are generally responsible for arranging and paying for their own accommodation. However, there is a block of rooms allocated for the conference participants at a discount rate. The link to discounted booking will be provided soon.

Do I need a visa to attend?

International attendees are responsible for checking visa, passport, entry, and travel requirements applicable to their circumstances. Please begin this process early, as processing times can vary. Sweden is part of Schengen zone.

Venue and Accessibility

Is the venue accessible?

The organizers are committed to making the event accessible to all attendees. Please indicate any accessibility requirements during registration or contact the event team as early as possible.

Are service animals permitted?

Service animals are permitted in accordance with applicable laws and venue policies. Attendees should contact the event team in advance regarding any specific arrangements.

Is there a coat check or luggage storage area?

If available, coat check and luggage storage details will be provided at the venue. Attendees should avoid bringing valuables and should not leave personal belongings unattended.

Is Wi-Fi available?

Complimentary Wi-Fi may be available at the event venue. Login instructions will be provided on-site.

Food and Health

Will meals or refreshments be provided?

Food and refreshments will be provided according to the event schedule. Details will be listed in the agenda.

How can I request a dietary accommodation?

Please provide dietary requirements during registration. While reasonable efforts will be made to accommodate requests, menu options may be limited.

Event Policies

What should I wear?

Business casual or smart casual attire is generally recommended unless a specific activity or evening event has a different dress code. Comfortable shoes are advised because the venue may involve considerable walking. Check the weather in Stockholm in advance during the beginning of winter to bring appropriate clouth.

Can I take photographs or record sessions?

Personal photography may be permitted.. Please respect speaker, attendee, and venue restrictions, and do not record sessions where recording is prohibited.

Is there a code of conduct?

Yes. All attendees are expected to behave respectfully and professionally. Harassment, discrimination, intimidation, and disruptive conduct will not be tolerated.

What items are prohibited?

Prohibited items may include weapons, illegal substances, disruptive equipment, and anything restricted by the venue. Security procedures may apply at entry.

What happens if I lose an item?

Please report lost property to the registration desk or venue staff. Found items will be handled according to the venue's lost-and-found policy.

Will media be present?

Media, photographers, or videographers may be present during the event. By attending, you may appear in event-related photographs or recordings unless otherwise specified by the organizer.

Support and Communications

How will I receive event updates?

Important updates will be shared via the 450 Alliance email address and the Events page on the 450 Alliance website.

Who should I contact with questions before the event?

For registration, travel, accessibility, or program questions, please use the official contact details provided in your registration confirmation.

Where can I get help during the event?

The registration or information desk will be available throughout the event to assist with directions, schedules, accessibility needs, and general questions.

What should I do in an emergency?

Follow instructions from event staff, venue security, and emergency personnel. Emergency exits and assembly points will be identified at the venue.

Will the event schedule or venue details change?

Program times, speakers, room assignments, and other details may change. Please check official event communications for the most current information.
